

WHAT IS CLAIMED IS:

1 1. A method comprising:

2 receiving digital content and metadata associated with
3 the digital content;

4 receiving publication information associated with the
5 digital content;

6 producing protected digital content; and

7 sending a message including the metadata and publication
8 information.

1 2. The method of claim 1 wherein receiving digital content
2 includes receiving digital content from a digital content
3 management (DCM) system.

1 3. The method of claim 1 wherein receiving publication
2 information includes receiving publication information using a
3 graphical user interface (GUI).

1 4. The method of claim 1 wherein the digital content
2 includes at least one of streaming video content, music
3 content, graphic content, print content, sound content, or
4 audio content.

1 5. The method of claim 1 wherein metadata includes at least
2 one of a name, length, publisher, location, or description
3 associated with the digital content.

1 7. The method of claim 1 wherein producing protected digital
2 content includes encrypting the digital content and storing
3 the encrypted digital content into a file transfer protocol
4 (FTP) directory such that the digital content is accessible
5 over a network.

1 8. The method of claim 1 wherein producing protected digital
2 content includes encrypting the digital content and storing
3 the encrypted digital content into a real server transfer
4 protocol (RSTP) directory such that the digital content is
5 capable of being streamed over a network.

1 9. The method of claim 1 further comprising producing
2 thumbnail information associated with the digital content and
3 storing the thumbnail information into a hypertext transfer
4 protocol (HTTP) directory such that the thumbnail information
5 is accessible over a network.

1 10. The method of claim 1 wherein producing protected digital
2 content includes controlling access to the digital content
3 over a network.

1 11. The method of claim 10 wherein controlling access
2 includes using an XrML license.

1 12. The method of claim 1 wherein sending includes sending a
2 rights-label to a digital content rights management system
3 (DRM), wherein the rights-label includes metadata and
4 publication information associated with the digital content.

1 13. The method of claim 1 further comprising alerting a
2 digital content distributor of the availability of the
3 metadata and publication information associated with the
4 digital content.

1 14. A digital content publication apparatus comprising:
2 a memory unit; and
3 a processor configured to:
4 receive digital content and metadata associated with
5 digital content,
6 receive publication information associated with the
7 digital content,
8 produce protected digital content,
9 store the protected digital content, and
10 send a message including the metadata and
11 publication information.

12 15. The apparatus of claim 14 wherein the processor is
13 configured to receive digital content from a digital content
14 management (DCM) system.

1 16. The apparatus of claim 14 wherein the processor is
2 configured to receive publication information using a
3 graphical user interface (GUI).

1 17 The apparatus of claim 14 wherein the digital content
2 includes at least one of streaming video content, music
3 content, graphic content, print content, sound content, or
4 audio content.

1 18. The apparatus of claim 14 wherein metadata includes at
2 least one of a name, length, publisher, location, or
3 description associated with the digital content.

1 19. The apparatus of claim 14 wherein publication information
2 includes at least one of pricing, rights, or catalog
3 information associated with the digital content.

1 20. The apparatus of claim 14 wherein the processor is
2 configured to encrypt the digital content and store the
3 encrypted digital content into a file transfer protocol (FTP)
4 directory such that the digital content is accessible over a
5 network.

1 21. The apparatus of claim 14 wherein the processor is
2 configured to encrypt the digital content and store the
3 encrypted digital content into a real server transfer protocol
4 (RSTP) directory such that the digital content is capable of
5 being streamed over a network.

1 22. The apparatus of claim 14 wherein the processor is
2 configured to produce thumbnail information associated with
3 the digital content and store the thumbnail information into a
4 hypertext transfer protocol (HTTP) directory such that the
5 thumbnail information is accessible over a network.

1 23. The apparatus of claim 14 wherein the processor is
2 configured to control access to the digital content over a
3 network.

1 24. The apparatus of claim 23 wherein the control access
2 includes using an XrML license.

1 25. The apparatus of claim 14 wherein the processor is
2 configured to send includes sending a rights-label to a
3 digital content rights management (DRM) system, wherein the
4 rights-label includes metadata and publication information
5 associated with the digital content.

1 26. The apparatus of claim 14 wherein the processor is
2 further configured to alert a digital content distributor of

the availability of the metadata and publication information associated with the digital content.

27. An article comprising a computer-readable medium that stores computer executable instructions for causing a computer system to:

receive publication information associated with digital content, in response to receiving the digital content and metadata associated with the digital content;

produce protected digital content; and

send a message including the metadata and publication information.

28. The article of claim 27 further comprising instructions for causing the computer to produce protected digital content wherein the digital content is received from a digital content management (DCM) system.

29. The article of claim 27 further comprising instructions for causing the computer to receive publication information using a graphical user interface (GUI).

30. The article of claim 27 comprising instructions for causing the computer to produce protected digital content, wherein the digital content includes at least one of streaming

4 video content, music content, graphic content, print content,
5 sound content, or audio content.

1 31. The article of claim 27 comprising instructions for
2 causing the computer to protect the digital content, wherein
3 the metadata includes at least one of a name, length,
4 publisher, location, or description associated with the
5 digital content.

1 32. The article of claim 27 comprising instructions for
2 causing the computer to produce protected digital content,
3 wherein the publication information includes at least one of
4 pricing, rights, or catalog information associated with the
5 digital content.

1 33. The article of claim 27 comprising instructions for
2 causing the computer to produce protected digital content
3 including instructions to encrypt the digital content and
4 store the encrypted digital content into a file transfer
5 protocol (FTP) directory such that the digital content is
6 accessible over a network.

1 34. The article of claim 27 comprising instructions for
2 causing the computer to produce protected digital content
3 including instructions to encrypt the digital content and
4 store the encrypted digital content into a real server

5 transfer protocol (RSTP) directory such that the digital
6 content is capable of being streamed over a network.

1 35. The article of claim 27 comprising instructions for
2 causing the computer to produce protected digital content
3 including instructions to produce thumbnail information
4 associated with the digital content and to store the thumbnail
5 information into a hypertext transfer protocol (HTTP)
6 directory such that the thumbnail information is accessible
7 over a network.

1 36. The article of claim 27 comprising instructions for
2 causing the computer to produce protected digital content
3 including instructions to control access to the digital
4 content over a network.

1 37. The article of claim 36 comprising instructions for
2 causing the computer to control access includes instructions
3 for controlling access using an XrML license.

1 38. The article of claim 27 further comprising instructions
2 for causing the computer to send a rights-label to a digital
3 content rights management (DRM) system, wherein the rights-
4 label includes metadata and publication information associated
5 with the digital content.

1 39. The article of claim 27 further comprising instructions
2 for causing the computer to alert a digital content
3 distributor of the availability of the metadata and
4 publication information associated with the digital content.

1 40. A digital content management (DCM) computer configured
2 to:

3 send digital content and metadata associated with the
4 digital content to a digital content publication (DCP)
5 computer, in response to a request by the DCP computer.

1 41. The computer of claim 40 configured to:

2 send the metadata, wherein the metadata includes at least
3 one of a name, length, publisher, location, or description
4 associated with the digital content.

1 42. A digital rights management (DRM) system configured to:

2 retrieve metadata and publication information, in
3 response to a message that the metadata and the publication
4 information is available; and

5 store the metadata and the publication information.

1 43. The computer of claim 42 configured to:

2 store the metadata, wherein the metadata includes at
3 least one of a name, length, publisher, location, or
4 description associated with the digital content.

1 44. The computer of claim 42 configured to:

2 store publication information, wherein publication
3 information includes at least one of pricing, rights, or
4 catalog information associated with the digital content.

1 45. A content distributor system configured to:

2 retrieve metadata and publication information
3 associated with digital content, in response to an alert
4 that the metadata and the publication information is
5 available;

6 store the metadata and the publication information;
7 and

8 make available the metadata and the publication
9 information.

1 46. The computer of claim 45 configured to:

2 store the metadata, wherein the metadata includes at
3 least one of a name, length, publisher, location, or
4 description associated with the digital content.

1 47. The computer of claim 45 configured to:

2 store the publication information, wherein publication
3 information includes at least one of pricing, rights, or
4 catalog information associated with the digital content

1 48. A content consumer computer configured to:

2 request a license to purchase digital content; and
3 retrieve protected digital content based on whether
4 the license grants access to the digital content.

1 49. The computer of claim 48 further configured to:

2 retrieve thumbnail information associated with the
3 digital content.